

7 Mistakes to Avoid Before You Build a Media Wall

A simple guide to help you avoid the common planning mistakes that cost time, money and good design.



Intro

Before you build, read this.

Short copy:

A media wall can completely transform a room, but the best results rarely happen by accident. Most of the problems people face come from small decisions made too late, or not thought through properly at the start. This guide highlights seven of the most common mistakes, so you can avoid expensive surprises and plan with more confidence.

Optional pull-quote:

Done well, a media wall should look good, work hard and feel right in the room.

1. Designing it for looks, not real life

Beautiful pictures can be misleading. A media wall has to suit the way you actually live, from storage and seating to family life and clutter. If it only looks good but doesn't work day to day, it will quickly disappoint.

Think about this: What do you need it to do every week?

2. Getting the TV size or position wrong

A TV that is too high, too low, too small or too big can throw off the whole room. What looks fine on paper can feel completely wrong once you're sitting on the sofa.

Think about this: Is the viewing position right for how you use the room?

3. Not planning storage properly

People often focus on the centre of the wall and forget everything else that needs a home, such as consoles, routers, toys, remotes, books or sound equipment. That is when clutter creeps back in.

Think about this: What needs to be hidden, and what deserves to be on show?

4. Forgetting about cables and electrics early enough

Sockets, aerial points, lighting, data points and fireplace requirements need thinking about early. Leave them too late and you end up compromising the design or adding cost later.

Think about this: Have you planned what needs power and where?

5. Ignoring ventilation for your equipment

A tidy cupboard may hide the mess, but media equipment still needs airflow. Without it, heat builds up and performance can suffer.

Think about this: Where will your tech live, and how will it breathe?

6. Not measuring the wall properly

Very few walls are perfectly straight, level or square. Rushed or basic measurements can lead to fitting issues, awkward gaps and avoidable surprises on installation day.

Think about this: Have you measured properly, including obstacles like sockets, radiators and skirting?

7. Comparing quotes that aren't like-for-like

One quote may include design, supply, fitting, electrics, site checks and finishing details, while another may not. The cheaper option is not always the better one if key parts are missing.

Think about this: Do you know exactly what is and isn't included?

CTA page

Headline:

Ready for the next piece of the puzzle?

Body copy:

Now you know the common mistakes to avoid, the next step is getting clear on what you actually want your media wall to do.

Download the next guide:

Plan Your Perfect Media Wall

It will help you:

decide what matters most in the room

think through storage, style and layout

sense-check your budget

get ready for the measuring stage

CTA button text for Canva visual:

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Footer line:

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